



Philips Signage Solutions
Q-Line Display

50"

Direct LED Backlight
Ultra HD

SignageSolutions

50BDL3010Q

Stand out

Easy-setup 18/7 display.

Inform and enthrall with a Philips Q-Line Professional Ultra HD Display. This reliable solution can be up and running as quickly as you need-with no additional hardware.

Brilliant picture. Reliable performance

- Ultra-HD. Rich images. Stunning contrast

Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control

Cost-effective system solution

- Energy-saving automatic backlight control
- Integrated media player. Easily schedule USB content
- Simple control. Remotely manage networked displays
- FailOver ensures content is always playing

PHILIPS

Highlights

CMND & Control

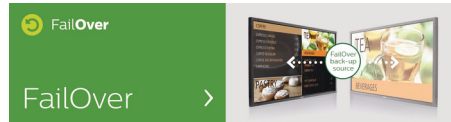


Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips

Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

Specifications

Picture/Display

- Diagonal screen size: 49.5 inch / 125.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 350 cd/m²
- Contrast ratio (typical): 4000:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.2854 x 0.2854 mm
- Display colors: 1.07 Billion
- DICOM: Clinical D-image
- Panel technology: VA
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan

Supported Display Resolution

Computer formats

| Resolution | Refresh rate |
|-------------|------------------|
| 1920 x 1080 | 60Hz |
| 1680 x 1050 | 60Hz |
| 1600 x 1200 | 60Hz |
| 1440 x 900 | 60Hz |
| 1280 x 1024 | 60Hz |
| 1280 x 800 | 60Hz |
| 1280 x 720 | 60Hz |
| 1152 x 870 | 75Hz |
| 1024 x 768 | 60, 70, 75Hz |
| 800 x 600 | 56, 60, 72, 75Hz |
| 720 x 400 | 70Hz |
| 640 x 480 | 60, 67, 72, 75Hz |

Video formats

| Resolution | Refresh rate |
|-------------|--------------|
| 3840 x 2160 | 60Hz |
| 3840 x 2160 | 30Hz |
| 1080p | 60Hz |
| 1080i | 60Hz |
| 1080i | 50Hz |
| 720p | 60Hz |
| 576p | 50Hz |
| 576i | 50Hz |
| 480p | 60Hz |
| 480i | 60Hz |

Connectivity

- Video input: DVI-I x 1, HDMI (x4), USB, VGA (via

DVI)

- Audio input: 3.5 mm jack
- Audio output: Audio Left/Right (RCA)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

Convenience

- Energy saving functions: Smart Power
- Tiled Matrix: Up to 15 x 15
- Start-up: Switch on delay, Switch on status, Boot on source
- Start-up window: enable / disable Philips logo
- Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45
- Signal Loop Through: RS232, IR Loophthrough
- Placement: Landscape
- Remote control signal: Lockable

Dimensions

- Bezel width: 11.8 (TLR) / 14.3 (B) mm
- Set dimensions (W x H x D): 1123.6 x 646.7 x 69.2 mm
- Set dimensions in inch (W x H x D): 44.24 x 25.46 x 2.72 inch
- VESA Mount: 400mm x 400mm, M6
- Product weight: 12.75 kg
- Product weight (lb): 28.11 lb

Operating conditions

- Temperature range (operation): 5 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Humidity range (operation)[RH]: 20 ~ 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 ~ 95% RH (No condensation)

Power

- Consumption (On mode): 115 W
- Mains power: 100 - 240V~, 50/60Hz
- Standby power consumption: <0.5W
- consumption(Max): 150 W
- Consumption (Typical): 115 W
- Power Saving Features: Smart Power

Sound

- Built-in speakers: 2 x 10W RMS

Multimedia Applications

- USB Playback Video: MPEG, H.264, JPEG
- USB Playback Picture: JPEG, BMP, PNG
- USB Playback Audio: AAC, WMA, HEAAC, MPEG

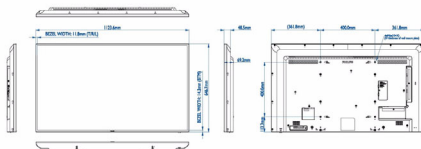
Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide
- Included Accessories: IR sensor cable (1.8 m), RS232 daisy-chain cable, USB Cover and screw x1
- Stand: BM02542/BM05922

Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic, Japanese
- Regulatory approvals: CE, CB, FCC, Class B

Philips 50BDL3010Q
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Release Date: 2018/12/06



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