



Custom Indoor Solutions

Debenhams

Collins St. Melbourne Vic

Debenhams has incorporated LED digital displays into their Flagship Collins Street department store.

Utilizing Aurora custom engineered mounting solutions and project implementation support the integrator was able to achieve an outcome that suited the clients needs and overcome the constraints of the supporting structures.

Quick Overview

Aurora FPR Range 2.97 Pixel pitch
Custom Designed Mounting Solution
Rear Service
Higher Brightness Output at 2800 NITs
1366 x 768 resolution



FP-P2.97



SPECIFICATIONS

ITEM TYPE

Pixel size
Pixel pitch
Module size
Cabinet size
Install mode
Pixel density
Brightness
Gray scale
Refresh rate
Viewing angle
Best viewing distance
Control method
Power parameter
Power consumption
Life span
Warranty
Working temperature, humidity
Net weight rate
IP grade
Certifications
Service Method

TECHNICAL PARAMETERS

2.1mm * 2.1mm
2.97mm
250mm *250mm *17mm
500mm * 500mm * 80mm
Hanging/Wall Mount/Stand
112896 dots/m ²
>1500 nit
16384 - 14 /16 Bit
>3840Hz
H>160°, V>160°
3.0-100m
Synchronous
AC220V/110V±10%, 50-60Hz, single phase.4.2V output
Max:800W/m ² ,Average:300W/m ² related to brightness and displayed content
> 100,000 hours
3yrs / 1yr onsite
0°C~+50°C, RH=40-90%
<30Kg /m ²
IP43
CE, UL, CCC, RoHS, FCC, ENS
Rear & Front Service